



LASERVISION

Permanent Attractions | Projection Mapping
Architectural Lighting | Special Events

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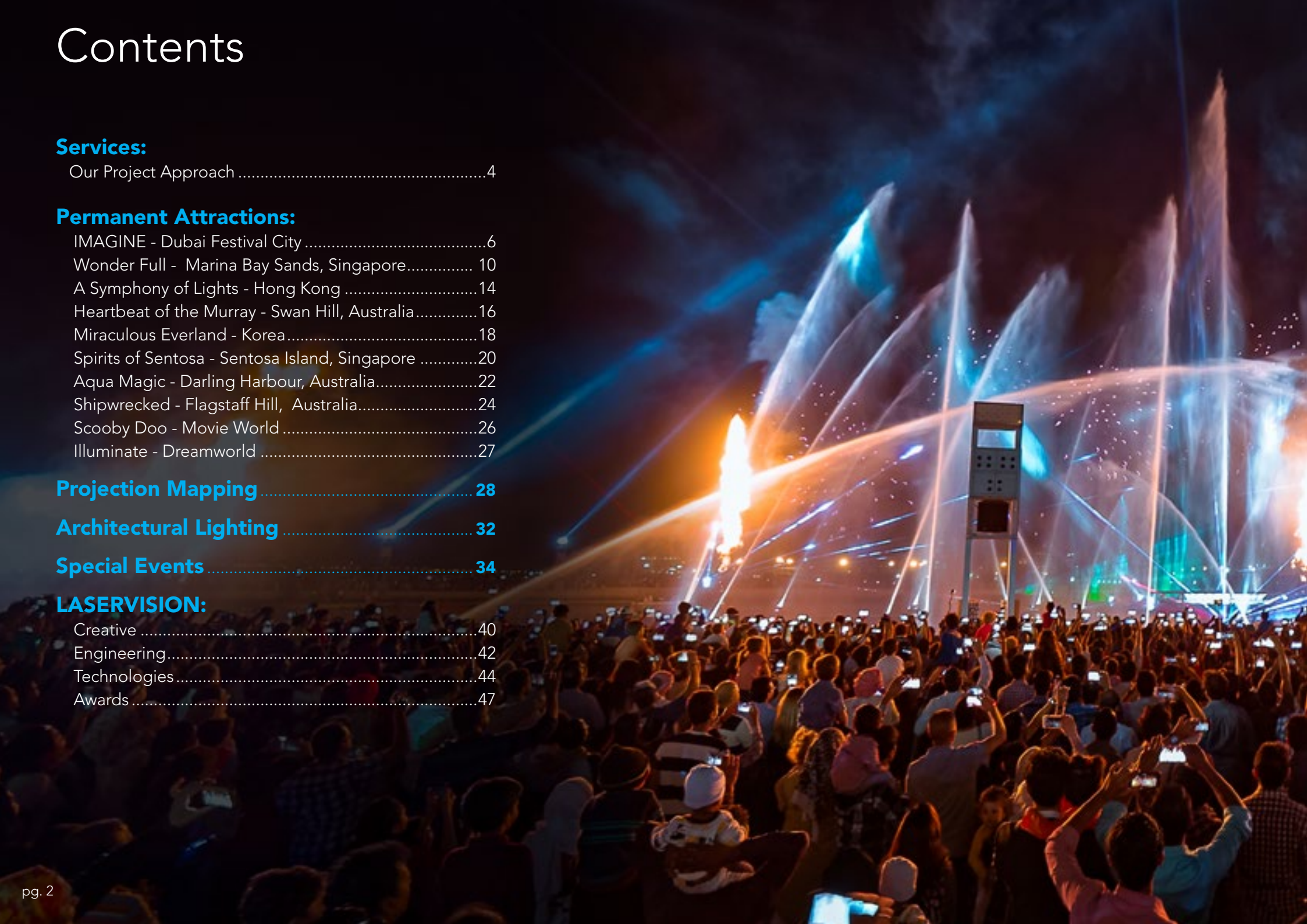
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Who We Are

LASERVISION - **Creators** of large-scale, immersive sensory experiences. We harness the power of light, water, fire and other high-impact mediums to **evoke** the senses, **connect** audiences with their environments and **create** enduring memories.

For over 36 years our Mega Media entertainment solutions have focused in four prime areas of speciality – Permanent Attractions, Projection Mapping, Architectural Lighting, and Special Events. We offer a complete suite of turn-key services and products which include conceptual development, creative production, technical engineering, research and development, project management, operational and maintenance support services.

Creators of the World's Largest Shows

Our award-winning creative teams work alongside our innovative engineering departments to create the largest shows in the world. As our creative teams refine and create world-class entertainment concepts for your audiences, our engineers are hard at work inventing world-first technical innovations and entertainment technologies that make our record-setting productions possible.

Services

- Concept Development
- Creative and Technical Consulting
- Event Productions and Permanent Attractions
- Project Management and Installations
- Performance Technology Research and Development
- Comprehensive range of Customer Support Services

Services

Our Project Approach



CONCEPT

Discovery | Concept | Design

Concept Development is the single most defining stage in the evolution of the final production.

Our Consulting Division of talented 'Imagination Engineers' draw on their international experience to dream up concepts for you and your audiences' enjoyment.



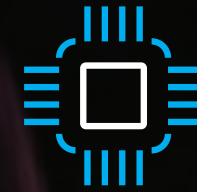
CREATIVE

LASERVISION's Creative Team use a wide base of specialities and skills to deliver on client expectations.

Whether it be dramatic storytelling, or the creation of a euphoric atmosphere, the 'Dream Team' get to work.

This process includes:

- Refining Concept
- Storyboarding
- Composition
- Bespoke Soundtracks
- Animation Production
- Post Production
- Programming (onsite and offsite).



TECHNICAL / R&D

The Creative Team's ideas are brought to life by strong, capable engineering and technical departments. If the technology required to bring the concept to life does not exist, our Research and Development engineers invent it!

This stage includes:

- Software Development
- Programming
- Engineering
- Civil Planning
- Architectural Design
- Prototyping
- Fabrication
- Machining.



INSTALLATION

Our in-house project management and installation specialists come together to install the physical elements of the project. Our impressive reputation has been built upon our skills to fuse creative content with cutting edge technologies and deliver on-time, on-budget productions.

This includes international specialists in:

- Electrical
- Mechanical
- Software
- Hydraulic
- Structural
- Mechatronic
- Laser
- Pyrotechnic and Special FX
- Fabrication.

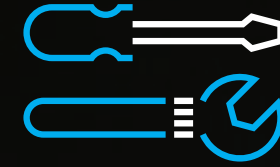


SHOW LAUNCH

With large scale audiences and international media present, a seamless professional performance is always delivered.

Additional services for launch include:

- Professional Photos and Video of Launch Event
- Assistance with client Marketing and PR activities
- Award Recognition and Application Submittals



SUPPORT

Maintenance | Operations | Support

The correct staff training and customer support are necessary to maintain the integrity of the attraction over time.

Our Clients enjoy peace of mind with LASERVISION's support services, leaving them free to focus on their business.

IMAGINE

Dubai Festival City, U.A.E.

“World’s Largest Permanent
Projection Mapping”

—Guinness World Records



“World’s Largest Water Screen Projection”

—Guinness World Records



LASERVISION was commissioned by Al-Futtaim Group Real Estate to design, create, install and maintain a 360-degree spectacular that would establish a new benchmark for tourist attractions around the globe.

IMAGINE at Dubai Festival City is the result of years of research, planning and design, and spans over 20 acres across Festival Bay and Dubai Festival City Mall. The spectacular runs 365 days-a-year, day and night, playing a variety of performances including: dancing fountain shows, architectural states, daytime activations and customised, immersive visual spectacles to entertain audiences of all ages.



“A World Record Setting,
Multi-media Spectacle.”

—Khaleej Times, Dubai



Winner of two Guinness World Records



Wonder Full

Marina Bay Sands, Singapore

“ Awarded ‘Best New Tourist Attraction’ in South East Asia”

—The Association of South East Asian Nations Tourism Association



A 360 degree experience
unlike anything seen before”

—Mondo Arc Architectural / Lighting
Magazine, UK



“The Eighth Wonder of the World.”

—Trinity Mirror Newspaper, India

Dramatic in scale and unique in style, this 360 degree spectacular was created and installed by LASERVISION and has become a prominent icon of Singapore. It is a 13-minute, 3 Dimensional spectacular of epic proportions encompassing water, land and sky. Enormous Water Screens, Stella & Sting Ray high powered Lasers, powerful Searchlights, Spot Lights, Fountains, Surround Sound, Strobes, Bubble Factories, Flame Effects, LED Lighting, HD Video Projection and a host of Special Effects captivate audiences every night.





“ The exclamation point on the sentence of Marina Bay Sands!”

—Las Vegas Sands Corporation
Michael A. Leven,
President and C.O.O.



A Symphony of Lights

Victoria Harbour, Hong Kong



“A Symphony of Lights’ is a proud
symbol of Hong Kong’s success”

—Hon. Henry Tang - Financial Secretary,
Government of Hong Kong



Largest Light & Sound Show - Guinness World Records



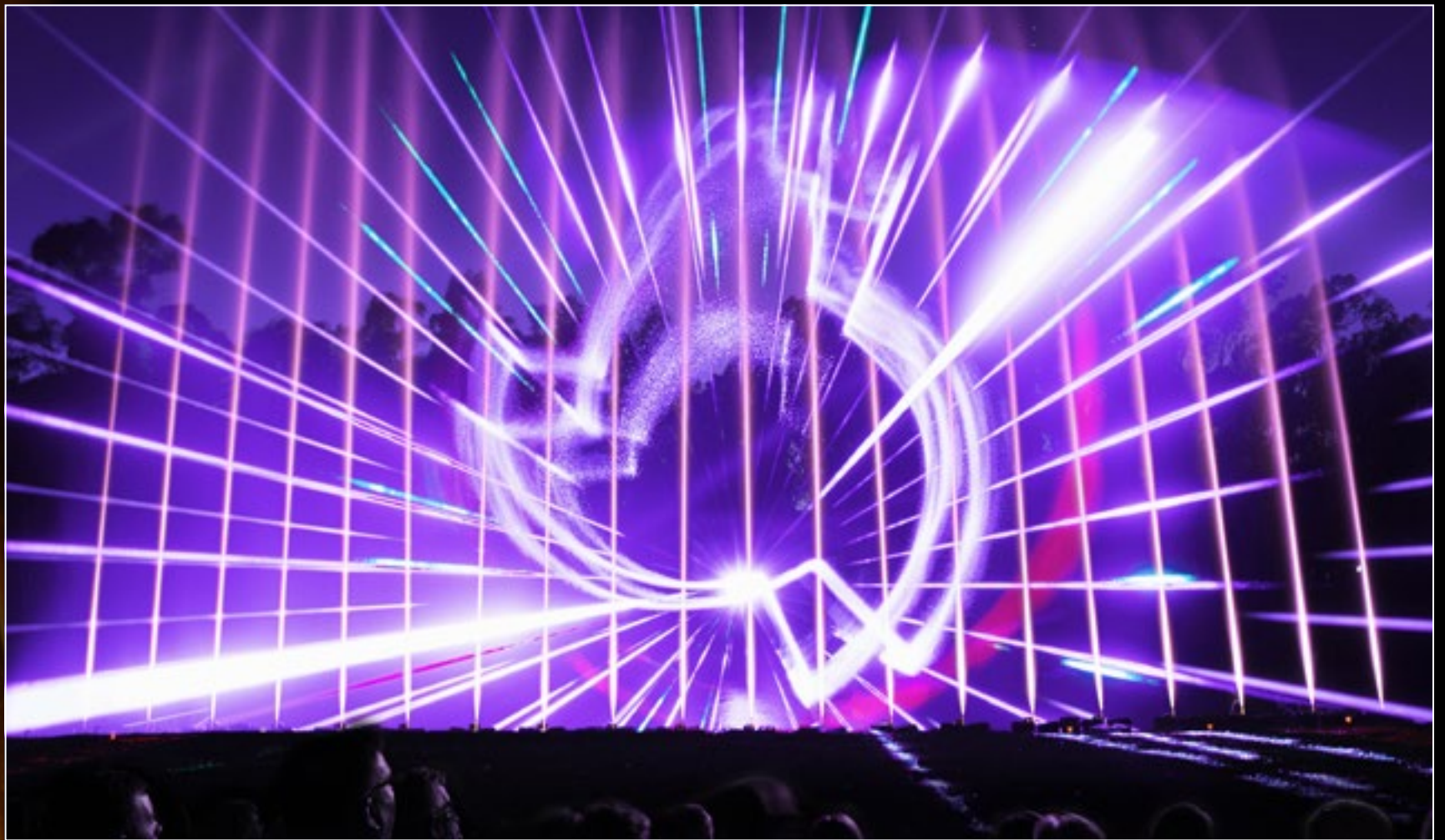
Heartbeat of the Murray

Pioneer Settlement, Swan Hill, Australia



Best Laser Show with
Multimedia Effects”

—International Laser Display Association



LASERVISION's unique and historically accurate sensory extravaganza, 'Heartbeat of the Murray', begins millions of years ago and carries the audience through a unique and immersive visual storytelling experience of the region's incredible history and to the eventual formation of the river in its modern day form. Audiences enjoy the rich history of the mighty Murray River and the integral part it plays in the lives of Australians' today.

Featuring amazing mega-lizards, indigenous dream-time stories, and pioneer history, this high-definition experience brings the audience to the edge of their seats.

Miraculous

Everland, Korea



Awarded 'Best Outdoor Spectacular' "

—International Laser Display Association





Technology giant Samsung commissioned LASERVISION, as the 'World's Best', to create, produce and install the largest laser based spectacular on the planet.

Everland is one of Asia's largest theme parks and Korea's number one Tourist Attraction. Our laser spectacular entertained over 20,000 spectators per night. Spectators were captivated and enthralled by a dynamic fusion of high powered lasers, specialised Lighting, HD Digital Image projection, a 1500 square metre Water Screen, Special FX, Pyrotechnics and an 80,000 watt Surround Sound System. Upon the opening of the spectacular, attendance instantly grew by 20% with an accompanying increase in food, beverage and merchandising sales.

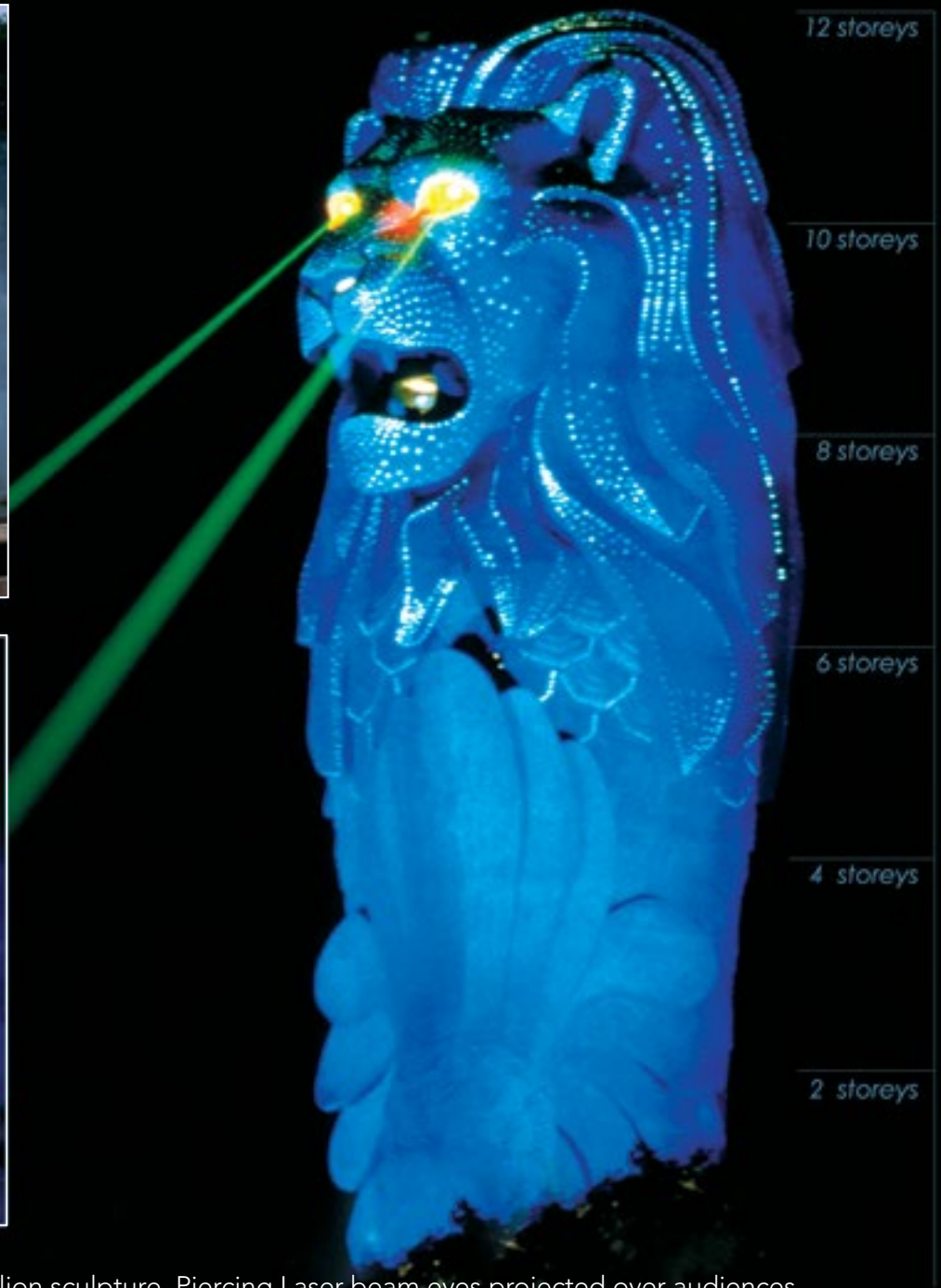
Spirits of Sentosa

Sentosa Island, Singapore



“Thanks for
the magic”

—Chief Executive Sentosa Island,
Singapore



Animated Stella Ray Laser beams exploded from the impressive 12 storey high Merlion sculpture. Piercing Laser beam eyes projected over audiences kilometres away. An additional 12 Sting Ray Laser systems, 3 large Water Screens, Fountains and HD Digital Image projection all gained their 'heartbeat' under the command of the Digital Data Pump show control system.

Aqua Magic

Sydney's Darling Harbour, Australia

The unique challenge was to design and build a Light and Sound Spectacular rising and falling with the salt water tide and weather storms. LASERVISION customised Lasers, Projectors and Sound Systems to be housed within their specifically built projection barges, delivering a solution that faithfully entertained millions of tourists and visitors alike.

At show time each night two giant holographic-like images appeared to float above the water dazzling audiences attending the 2000 Olympic Games.





“ Awarded ‘Best Multi-Media
Attraction’ ”

—International Laser Display Association

Shipwrecked

Flagstaff Hill, Australia



“ . . . stunning new laser technology from the wonderful world of LASERVISION”

—Smithsonian Institute, Washington DC

Our client wanted us to visually recreate the experience of ‘one of Australia’s most infamous maritime disasters’ for their audience. Through the programmed integration of Laser Ray Systems, Water Screens, HD video footage, Architectural styling, Theatrical Lighting, Surround Sound and a Motion Base; we were able to create atmospheric and experimental scenes such as nightfall, sunrise, a turbulent storm and ghostly appearances to the delight of nightly audiences and our client.

Awarded 3 years in a row!

“ Best Tourist Attraction”

—Victorian Tourism Board



Scooby Doo

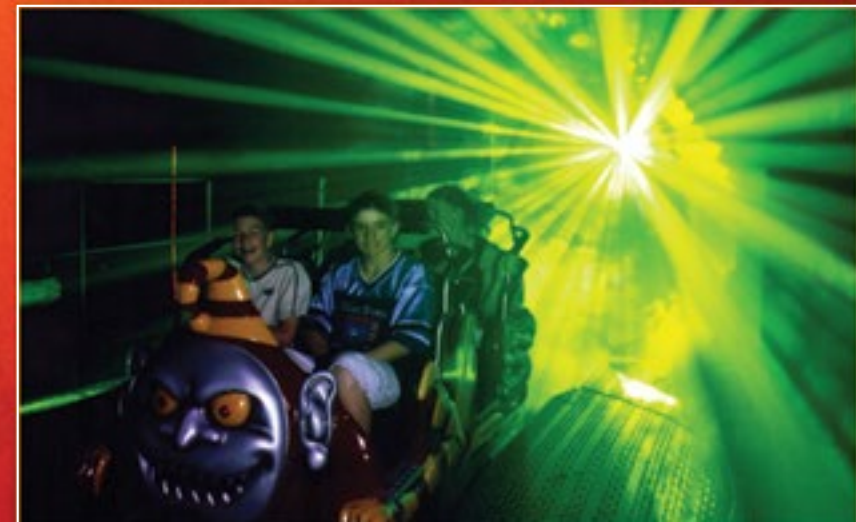
Warner Bros. Movie World, Australia

“The scariest, spookiest, spine-tingling, rollercoaster ever”

—Games and Park Magazine, Italy



Special effects immerse and delight the audience in sheets and beams of high energy laser. On every corner, beams of piercing light explode around you. Enjoying strong media coverage, it attracted many international awards.



Illuminate

Dreamworld Australia



Illuminate is an enchanting Mega Media Light & Laser Spectacular. A celebration of song and dance, Illuminate transforms the park's Main Street combining high-powered lasers, dual water screens, digital image projection, pyrotechnics and other special effects with powerful soundtracks.

LASERVISION has also supplied Services to Theme Parks around the world including Knott's Berry Farm (California, USA), Everland (Seoul, Korea), Six Flags (New Jersey, USA), Dreamworld (Australia), Movie World (Australia) and Sentosa Island (Singapore).

Projection Mapping





“ . . . one of the World’s Largest Architectural
3D Light & Sound Shows ”

—Entertainment Technology Asia



“World’s Largest Permanent
Projection Mapping”

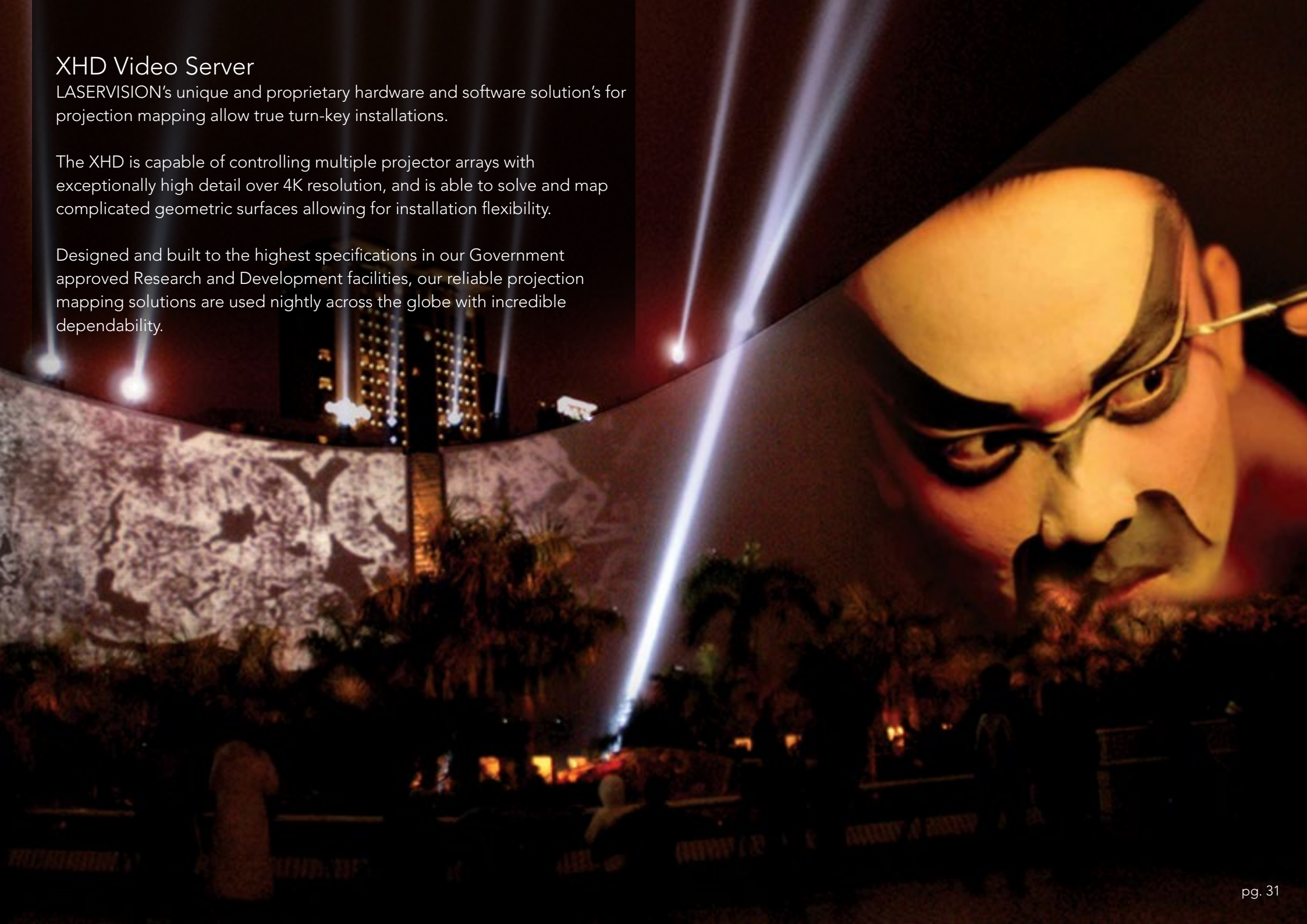
—Guinness World Records

XHD Video Server

LASERVISION's unique and proprietary hardware and software solutions for projection mapping allow true turn-key installations.

The XHD is capable of controlling multiple projector arrays with exceptionally high detail over 4K resolution, and is able to solve and map complicated geometric surfaces allowing for installation flexibility.

Designed and built to the highest specifications in our Government approved Research and Development facilities, our reliable projection mapping solutions are used nightly across the globe with incredible dependability.



Architectural Lighting

“ It has received industry recognition from all corners of the globe ”

—Lighting Design and Application Magazine, USA



Architectural Lighting has become dynamic though digitally controlled colour and intensity. LASERVISION leads the way designing sophisticated architectural lighting solutions that capture the attention of passers-by and increases brand presence.

- Energy efficient
- Animated or Static
- Refreshes an old building
- Long life, low maintenance
- Responds to seasonal changes
- Communicates your brand's personality



Special Events

LASERVISION has brought some of the world's biggest parties to life. Our sophisticated control systems have made complex multimedia solutions possible for not only permanent installations, but also event spectaculars.

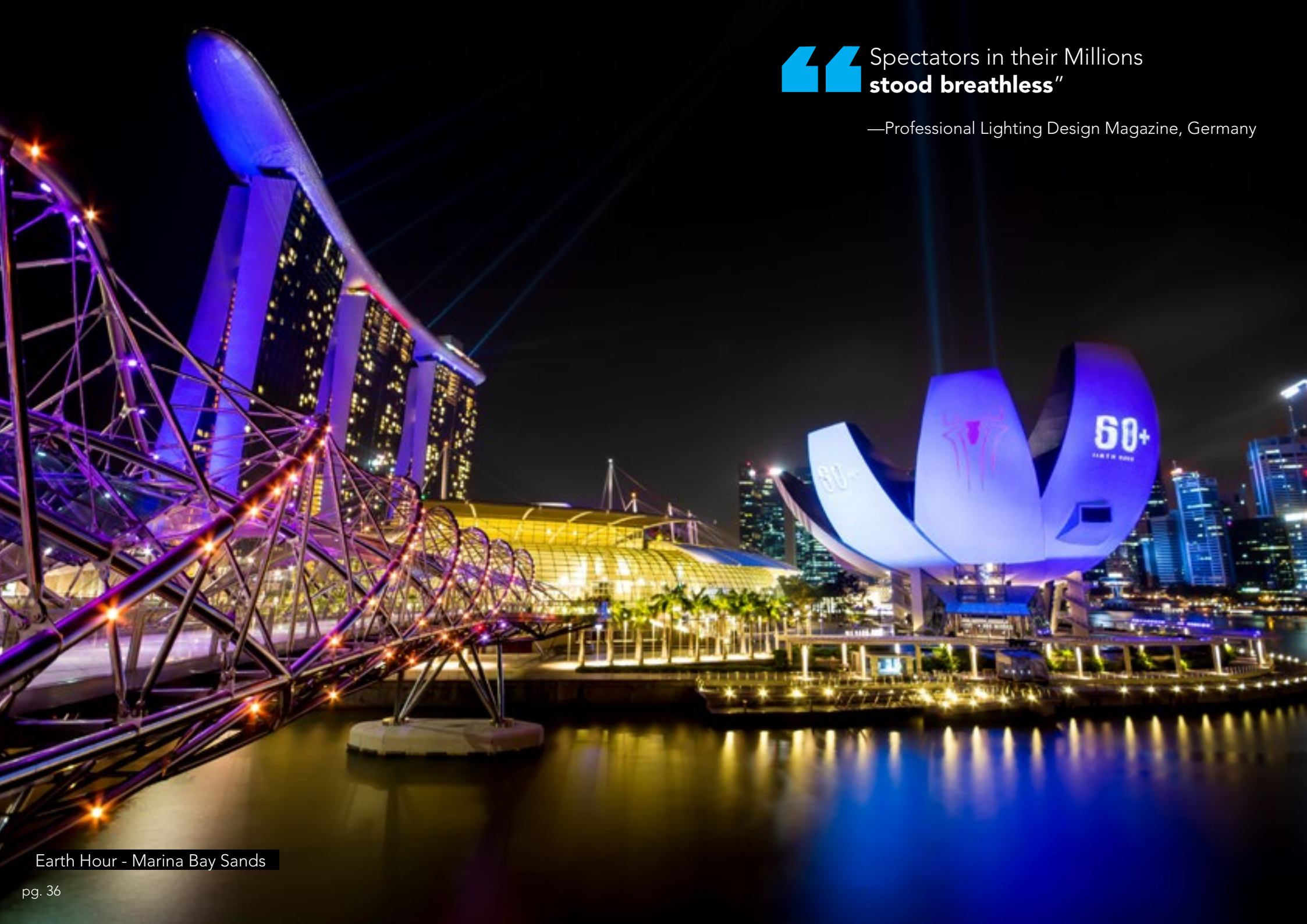
The high visibility of LASERVISION's Mega Mediums ensure extended media coverage of the event.





“ Modern audiences demand more from
spectaculars and LASERVISION delivers.”

—Lighting Today Magazine



“ Spectators in their Millions
stood breathless”

—Professional Lighting Design Magazine, Germany



F1 Singapore Grand Prix



Estée Lauder Companies - Breast Cancer Awareness Campaign



National Rugby League

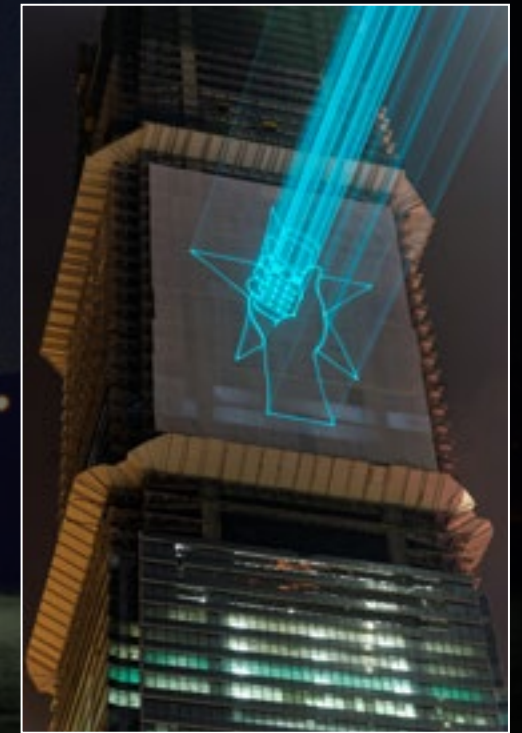


Skytower Launch

Laser Billboards

The ultimate in entertaining high retention communications!

Laser Billboards go where no other medium can! It's Big, it's Bold and it's Powerful. Large buildings, sides of mountains and even entire stadiums have been turned into Laser Billboards; providing clients with a high powered communication medium. Expect rapid response and targeted to your audience.



“ No bridge commuter, ferry passenger, train traveller, tourist or local could have failed to see the advertisement. **The ultimate commercial.** ”

—The Sydney Morning Herald

Time Tunnels

A LASERVISION *Time Tunnel* is a powerful tool that creates grand entrances to excite and delight arriving audiences.





Concept → Storyboard → Composition → Animation



pg. 40



additional notes
ball the notes perform
dumb and jumps

LASERVISION's Creative Team use a wide base of specialties and skills to deliver on Client expectations.

Creative

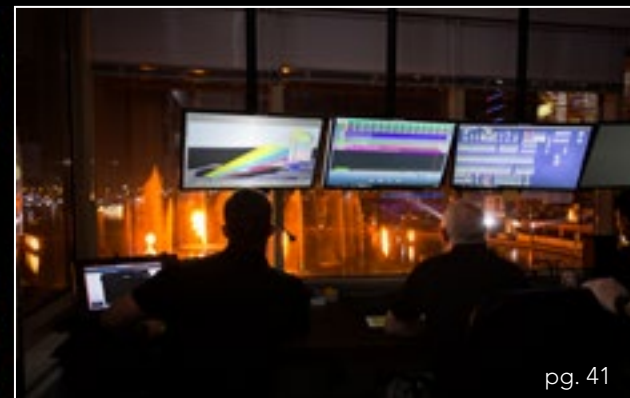
Whether it be dramatic storytelling, or the creation of immersive experiences, our award-winning creative departments are the best in the business.



→ Production →

Post Production →

Programming ↗



Engineering

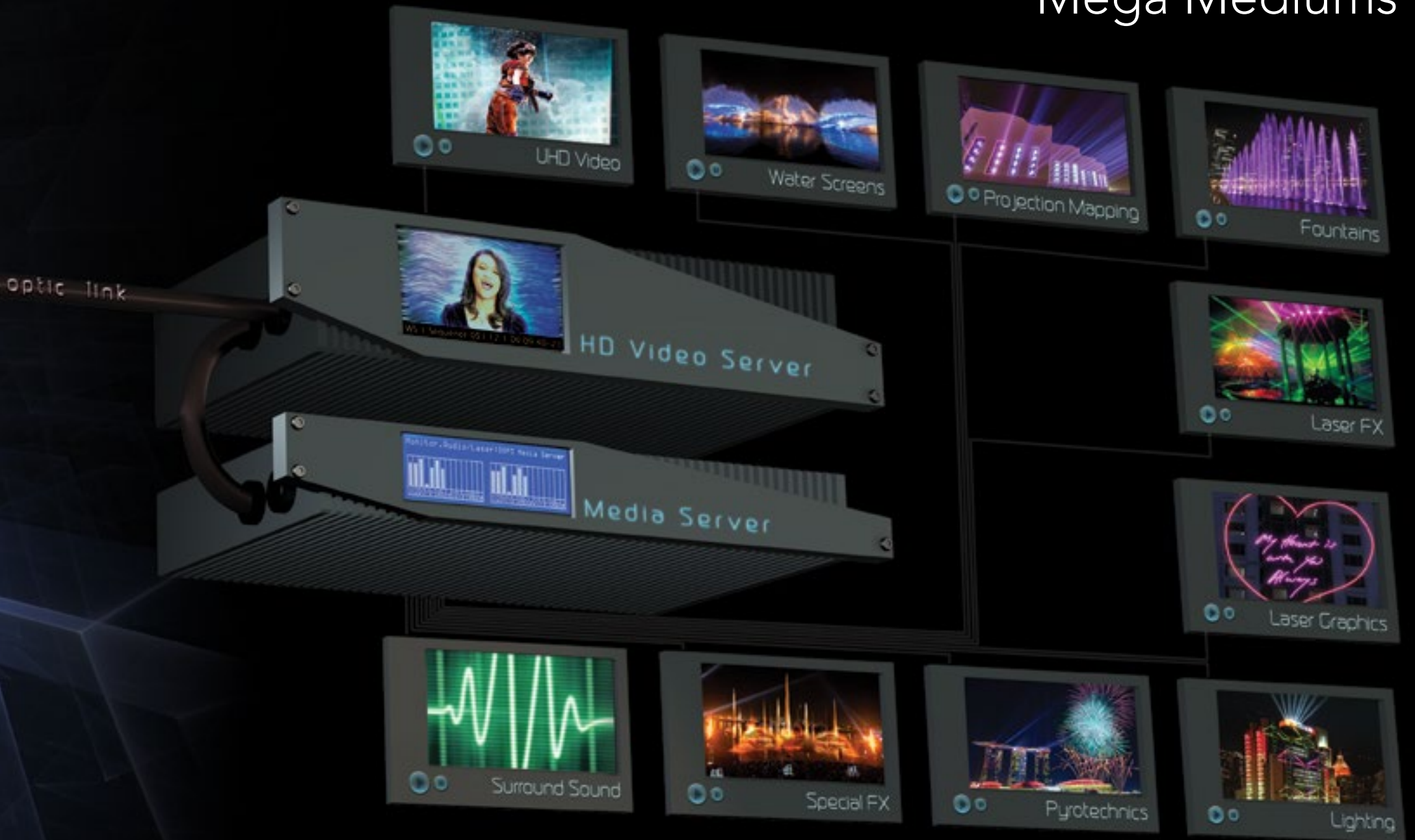
LASERVISION's installation capabilities are supported by a strong Engineering Base and Government approved Research & Development Studio.

- Project Management
- Research and Development
- Civil Engineering
- Architectural Design
- Software Engineering
- Electrical Engineering
- Hydraulic Engineering
- Computer Engineering
- Structural Engineering
- Electronic Engineering
- Mechanical Engineering
- Mechatronic Engineering





Mega Mediums



A night cityscape with fireworks and laser lights in the background. The text is overlaid on the image.

CREATORS OF THE WORLD'S LARGEST SHOWS

Awards Highlights

World Record	"World's largest water screen projection" Guinness World Records
World Record	"World's largest permanent projection mapping" Guinness World Records
World Record	"World's Largest Light and Sound Show" Guinness World Records
1st Place	"Technical Innovation of the Year" International business awards
1st Place	"Creative Department of the Year" International business awards
1st Place	"Best Achievement in Entertainment" Australian event awards
1st Place	Inducted Into The "Australian Export Hall Of Fame" Australian Government
1st Place	"Best New Tourist Attraction" Association Of Southeast Asian Nations Tourist Association
1st Place	"Best Installation In Asia" Wireless Solutions - Sweden
1st Place	"Best Outdoor Spectacular" International Laser Display Association (ILDA)
1st Place	"Best Export Event" Australian Event Awards

For a full list of LASERVISION awards, please visit
www.laservision.com.au



LASERVISION

SYDNEY

SINGAPORE

HONG KONG

MACAU

DUBAI

laservision.com.au